



We hope to hear from You, any questions are most welcome.

Oy K. Hjorth Ab

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***Experienced
and ambitious***

Oy K. Hjorth Ab since 1881



Oy K. Hjorth Ab is Your partner with over 120 years of experience and enthusiasm to meet tomorrow's challenges

Through the years we have strived to supply the Finnish sport retailers and consumers with the best sport equipment. This pledge still holds true today.

The story of Oy K. Hjorth Ab begins on the 1st of August in 1881 when Karl Hjorth founded a gun and

ammunition dealership in Tampere, Finland. From this day on the company has catered for the active sportsmen in many ways. These different services have included manufacture of ammunition and sales of hunting, hockey, fishing, golf, bicycle equipment, etc.



Oy K. Hjorth Ab store from 1932.



*Leadsbot tower;
this activity ceased
in 1973.*

Let us be Your gateway to the Finnish markets

Today Oy K. Hjorth Ab has own its extensive storage and office facilities in Tampere. Currently the company is still a family business which employs 14 people, and has more than 400 authorized dealers all over the country.

We have also made considerable investments toward streamlining the distribution function. Within these investments there have been a new computer system and a sales office in Helsinki.



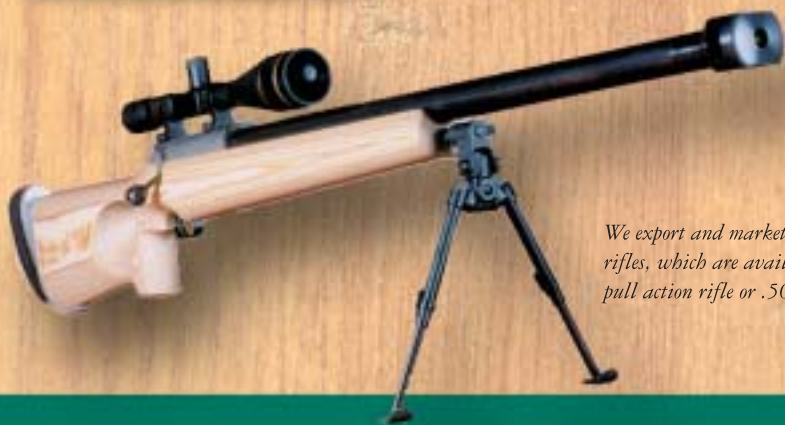
Top brands for sports shooting and hunting

Oy K. Hjorth Ab has been around for more than 120 years, which is a long time in any industry.

We can say that Oy K. Hjorth Ab holds a strong key position

when it comes to marketing shooting and hunting equipment in Finland. Handguns, shotguns, rifles, scopes, reloading tools and other accessories are all an important part of our product mix.

Today we represent such brands as: Acme, Alcyon, Anschütz, Baikal, BSA, CCI, Comet, Easy Hit, Federal, Game Finder, Garrett, Heckler & Koch, Holec, Hornady, Hoppe's, Kent Cartridge, Leader, Leupold, Lynx, Michaels of Oregon, Miroku, MTM, Nor-Lyx, Outers, Radians, RCBS, Ruger, Saga, Simmons, Speer, TFC, Winchester, Voere, etc.



We export and market the Finnish made Lynx rifles, which are available as patented, straight pull action rifle or .50BMG bolt action rifle.



Our winter product show room.

Champion class products for racing and training

Finland is a nordic country with a climate to match. This is why Oy K. Hjorth Ab is involved in winter sports.

At the moment we represent such brands as: Nanowax,

Fjellpulken, Madshus and Sportful. We are all the time seeking new and exciting brands and products. We want to offer the retailer the best quality products. So, do not hesitate to contact us.



Professional products for professional people

One of our main business areas is law-enforcement products.

This includes such Finnish customers as

Police, Army, Coastguard, Customs, security guards, etc. For our customers it is very important to have a reliable and serious partner.

The law-enforcement activities are mainly based in our Helsinki office. We offer and represent the following professional product brands: Alcyon, Blackhawk, Bluegun, CCI, Federal, Garrett, Heckler & Koch, Leupold, Storm Case and Uncle Mikes.

The law-enforcement logo gives consumers a clear picture of the separation of law-enforcement and sports products.



Tradefairs and media



Our representatives talking to a TV reporter when Madshus-brand was launched in Finland.



Erämessut is the biggest outdoor fair in Finland.

Basic facts about Finland

Facts: (2002)

Population:	5.2 million
Hunters and shooters:	300 000
Cross-country skiers:	1 million
Unemployment:	10,5 %
Capital:	Helsinki (population 560 000)
Second largest city:	Tampere (population 230 000)
GNP/capita:	25 500

Domestic manufacturers:

Ammunition:	Lapua, Sako
Bullets:	Lapua, Sako, Suomen luoti, etc.
Firearms:	Sako, Lynx, Asetekno, etc.
Cross-country skis:	Atomic, Peltonen, Karhu
Skiwax:	Start, Vauhti, Rex, etc.
Ski boots:	Jalas
Ski poles:	Excel

